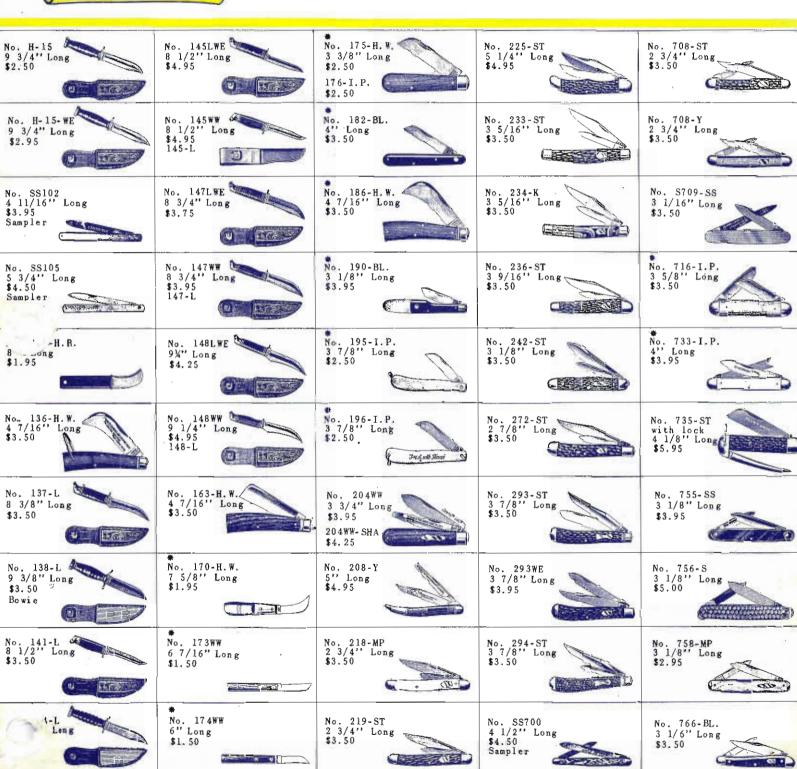


THE WORLD'S FINEST KNIVES

When you buy a SCHRADE-WALDEN knife, you buy a practical knife made for a specific purpose and to be used for a lifetime. Over half a century of experience combined with incomparable hand craftsmanship give you a product that insures your choice for dependability—every time!

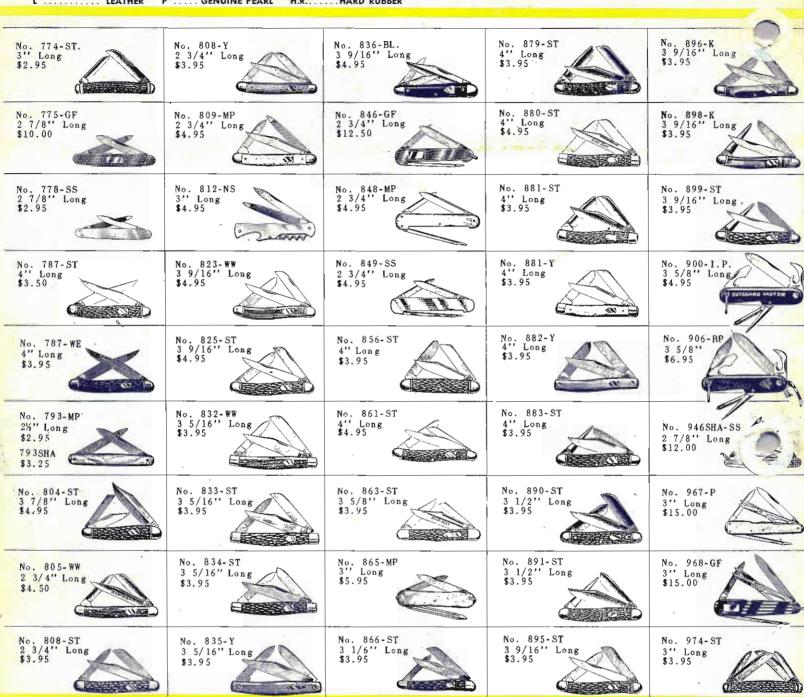


RELATIVE SIZES OF KNIVES CAN BE ASCERTAINED BY COMPARISONS OF THE MEASURED LENGTH INDICATED NEXT TO EACH ILLUSTRATION.
ALL SIZES INDICATE OVERALL LENGTH OF FOLDING KNIVES WHEN IN CLOSED POSITION.

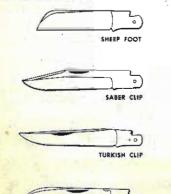
KEY FOR KNIFE HANDLES G. F. . . . 1/20 10 KARAT GOLD-FILLED

H.W HARDWOOD	BL BLACK PLASTIC	K K-HORN
ST STAGGED	Y YELLOW	SS STAINLESS STEEL
WW WONDAWOOD	I.P IVORY PLASTIC	NS NICKEL SILVER
GS GENUINE STAG	M.P MARINE PEARL	RP RED PLASTIC
L LEATHER	P GENUINE PEARL	H.R HARD RUBBER

UNCONDITIONALLY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP AND/OR MATERIAL—FOR LIFE.







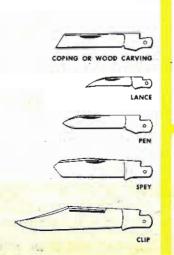
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SPEAR



ARMY TYPE CAN OPENER

LEATHER BORER OR PUNCH





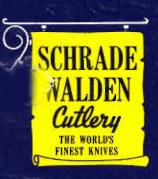
1. To sharpen, raise back of blade about 1/4" above stone.

with light machine oil.

- Sharpen against the edge moving the blade loward you.
- On every other stroke sharpen other side of edge, going the other way on the stone.



prevent rusting.



HAND-MADE IN THE U.S.A.



S1-FLORIST Florist knife with one extra-sturdy Grafting Blade. Razor sharp and perfectly balanced for amateur or professional. 3%", closed.

*Maximum number of lines: 2-not over 23 letters or spaces per line.

25-49	50-99	100-249	250-499	500-999	1000 & over
2.50	2.40	2.34	2.20	2.16	2.10



S2-GARDENER Popular Utility knife with heavy-duty Pruner Blade and Shackle. Cover of grained ivory plastic. 3%", closed.

*Maximum number of lines: 2-32 letters or spaces per line.

25-49	50-99	100-249	250-499	500-999	1000 & over
2.76	2.66	2.60	2.46	2.42	2.36



53-HANDYMAN It's sturdy, strong and solidly made to take rough treatment—a Screwdriver Blade that locks when opened and has a Wire Scraper and Peeler plus a Ruler—and a keen cutting Blade of extra heavy steel. Hardwood handle. 3¾", closed.

Maximum number of lines: 1-23 letters or spaces per line.

25-49 50-99 100-249 250-499 500-999 1000 & over 3 60 3.84 3.70 3.66 560

The world's finest knives made by one of America's leading cutlery firms — distinctively styled and unconditionally guaranteed to give superior performance and keep your company name or slogan in good standing and constant view before your customer.



S4-ROPE CUTTER Big hardwood handle—Heavy Gauge Cutting Blade made of the finest high carbon cutting steel—with hand-glazed, brushed finish—hand-honed. Bites through the heaviest hauser with ease. 41/2", closed.

Maximum number of lines: 1-39 letters or spaces per line.

25-49	50-99	100-249	250-499	500-999	1000 & over
3.25	3.15	3.09	2.95	2.91	2.85

S5 BOTANIST



S5-BOTANIST Sharp Budding Blade and keen Grafting Blade perfectly heat-treated and tempered—a professional tool—the pride of any gardener. 3%", closed.

*Maximum number of lines: 2-28 letters or spaces per line.

25-49	50-99	100-249	250-499	500-999	1000 & over
3.50	3.40	3.34	3.20	3.16	3.10

S6 RING OPENER



S6-RING OPENER Twist the ring and a Blade opens. Stainless Steel Blades, edged by hand and extremely sharp. Polished Stainless Steel cover. 31/4", closed.

**Maximum number of imprint lines: 2-30 letters or spaces per line.

25-49	50-99	100-249	250-499	500-999	1000 & over
4.00	3.90	3.84	3.70	3.66	3.60

Knife Illustrations 12 size. ADVERTISING KAHEF PAGE 11596



S7-PETITE Handsome and slim Stainless Steel Vest Pocket knife. Includes one keen Stainless cutting Blade and a flexible Nail File, with polished Stainless cover. 21/4", closed.

* * Maximum number of lines: 1-27 letters or spaces per line.

25-49	50-99	100-249	250-499	500-999	1000 & over
3.00	2.90	2.84	2.70	2.66	2.60

S10-RANCHER Full size Premium Stock for the biggest man on the ranch or farm. 3 husky Blades, Canary yellow unbreakable handle is shielded one side but the other is open for your message. 4", closed.

SOUTHLAND PRODUCE CO.

*Maximum number of lines: 2-30 letters or spaces per line.

25-49	50-99	100-249	250-499	500-999	1000 & over
4.00	3.90	3.84	3.70	3.66	3.60



S8-DUDE For the rancher who wants a compact Utility Knife that has high quality built into each razor sharp Blade. Canary yellow handle is practically unbreakable. One side of the knife has a nickel shield for identification—the other side is ready for your message. 35/16", closed.

Maximum number of lines: 2-23 letters or spaces per line.

25-49	50-99	100-249	250-499	500-999	1000 & over
3.75	3.65	3.59	3.45	3,41	3.35

EXECUTIVE



S9-EXECUTIVE Distinctive Penknife with Stainless Steel Blades and Cover in a slim, wafer-thin style. Two sharp cutting Blades plus a rigid Nail File with a highly polished Stainless cover. 23/4". closed.

*Maximum number of lines: 1-21 letters or spaces per line.

25-49	50-99	100-249	250-499	500-999	1000 & over
4.50	4.40	4.34	4.20	4.16	4.10

OFFICER

RANCHER





BEVERAGE-BEER CAN OPENER

An exclusive feature, Rugged — for long life and constant functioning. Fold flat when not in use.



S11-OFFICER 7 rustproof tools at your fingertips. Patented Beverage or Beer Can Opener operates on rivet that holds Blades...folds flat when not in use. Cover in rich red unbreakable plastic. 35%", closed.

*Maximum number of lines: 2-25 letters or spaces per line.

25-49	50-99	100-249	250-499	500-999	1000 & over
6.50	6.40	6.34	6.20	6.16	6.10

S12 BANKER



512-BANKER Slim, sturdy. A gentlemon's Pocket Knife with Stainless Scissors, flexible Nail File and sharp Stainless Cutting Blade. 21/8", closed.

*Maximum number of imprint lines: 2-25 letters or spaces per line.

25-49	50-99	100-249	250-499	500-999	1000 & over
5.50	5.40	5.34	5.20	5.16	5.10

Indicates plastic or ivary handle knives. The lettering can be deep stamped and filled in with a solid color.

** Indicates stainless steel handles that can be deep stamped with a die in large quantities or deep engraved in small quantities.

Both sides stamped add per knife.	25-49	50-99	100-249	250-499	500-999	1000 & over
	.30	.22	.14	.10	.08	.06

Maximum number of lines and characters or spaces shown under each knife. Plain block type will be used. Plain Knives not stamped deduct 10¢ per knife from list price. Special types of trademarks - quotations given on review of samples.

Each knife packed in a cellophane bag.

Individual leatherette gift boxes - #103 - 124 each. Mailing box (to fit individual Gift Boxes) - 14¢ each. Jingle cards with good luck piece - 5¢ each.

Personalized - initials, maximum 1/4" high type or inal names available at \$1.00 per knife above A typed duplicate list on a separate sheet will insure your identification of each knife. Factory will use your second list, wrapping each name on the outside of the individual's knife.

Quantities from 12 to 25 pieces with the same stamping or engraving - add a "setup" charge of \$5.00to the prices listed for 25 pieces.

Production time - approximately four to five weeks. Drop shipments must be accompanied by shipping labels — transportation chargeable to customer.

All prices F.O.B. Factory, New York.